

MEDIA RESOURCES FOR BUSINESS

<http://opac.aiias.edu/>

[Modeling & decision analysis / Cliff T. Ragsdale](#)

Imprint: Australia: Thomson, c2008.

General Note: Accompanying CD is available at IMRC.

[Managerial statistics / Gerald Keller](#)

Imprint: Mason, OH : South-Western Cengage Learning, c2009.

[Project management : the managerial process / Clifford F. Gray, Erik W. Larson](#)

Imprint: Boston : McGraw-Hill/Irwin, c2008.

Electronic version: <http://www.loc.gov/catdir/toc/ecip0713/2007007198.html> -- Materials specified: Table of contents only

[E-learning and the science of instruction : proven guidelines for consumers and designers of multimedia learning / Ruth Covin Clark, Richard E. Mayer](#)

Imprint: San Francisco, CA: Pfeiffer, c2008.

[Business research methods / Donald R. Cooper, Pamela S. Schindler](#)

Imprint: Boston : McGraw-Hill Irwin, c2008.

General Note: Accompanying DVD is available at IMRC OPM 073 BUS 2008.

Electronic version: <http://www.loc.gov/catdir/toc/ecip0724/2007032445.html> -- Materials specified: Table of contents only

[Strategic marketing planning / Peter Reed](#)

Imprint: Australia : Thomson/Nelson, c2007.

[Basic statistics for business & economics / Douglas A. Lind, William G. Marchal, Samuel A. Wathen](#)

Imprint: Boston : McGraw-Hill /Irwin, c2008.

[Management information systems for the information age / Stephen Haag, Maeve Cummings, Amy Phillips](#)

Imprint: Boston : McGraw-Hill/Irwin, c2007.

[Introductory computer accounting : a live data approach / by C. J. Cheetham, J. D. Ring](#)

Imprint: Australia : John Wiley & Sons, c2005.